

Part 1. Overall Mobile Phone Market in China

April domestic mobile phone shipments were 27.5 million, down 34.1 percent year-over-year(y/y). 32 new models were released in the month, down 37.3 percent y/y.

Over the past 4 months, domestic mobile phone shipments were 125.5 million and number of new model were 154, up 38.4 percent and 15.8 percent y/y respectively.

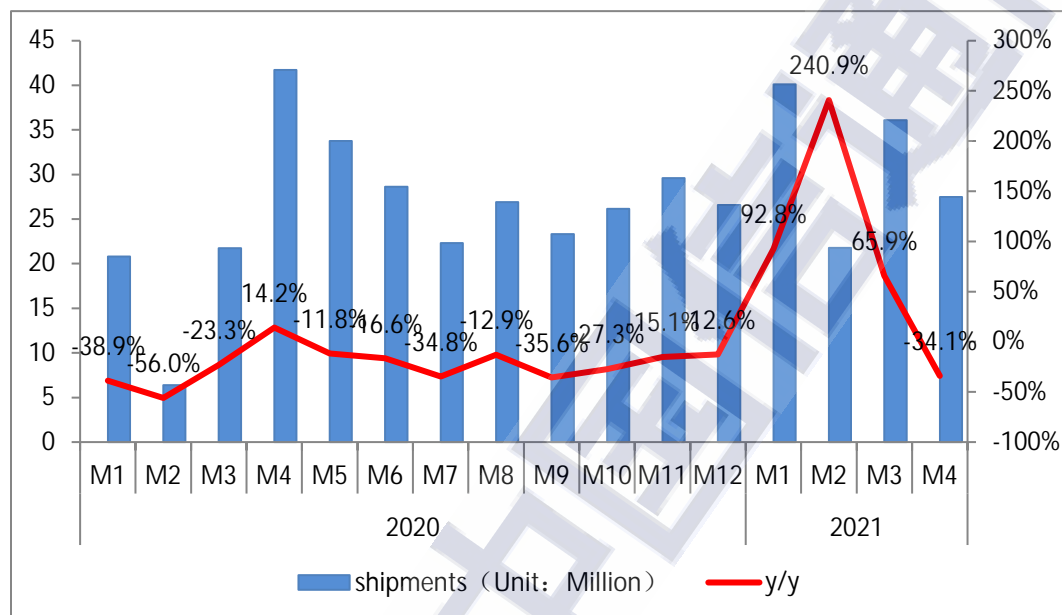


Chart 1: Domestic mobile phone shipments from January 2020 to April 2021

Part 2. Development of 5G Mobile Phones

April domestic 5G mobile phone shipments were 21.4 million, and represented 77.9 percent of the total shipments. 16 new 5G models were released in the month, accounting for 50.0 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 91.3 million units, and the total number of new models were 80, represented 72.7 percent and 51.9 percent respectively.

Part 3. Local and MNC Brands of Mobile Phones

April local brands of mobile phone shipments were 24.8 million, down 34.8 percent y/y, accounting for 90.1 percent of the total shipments. Number of new models released by the local brands were 26, decreased by 45.8 percent y/y, and represented 81.3 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 111.4 million, up 37.5 percent y/y, and accounted for 88.8 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 141, increased by 18.5 percent y/y, and represented 91.6 percent of the total number of new models.

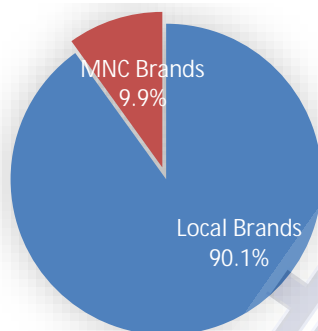


Chart 2: April 2021 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

April smart phone shipments were 27.0 million, down 33.9 percent y/y, and accounted for 98.1 percent of the total shipments in the month. Over the past 4 months, smart phone shipments were 123.2 million, up 39.1 percent y/y, and represented 98.2 percent of the total shipments.

In April, 26 new smart phone models were released, down 25.7 percent y/y, and accounted for 81.3 percent of number of new models released in the month. Over the past 4 months, 124 new smart phone models were released, up 20.4 percent y/y, and accounted for 80.5 percent of the total number of new models.