

Part 1. Overall Mobile Phone Market in China

August domestic mobile phone shipments were 24.3 million, down 9.7 percent year-over-year(y/y). 57 new models were released in the month, up 50.0 percent y/y.

Over the past 8 months, domestic mobile phone shipments were 227.1 million and number of new model were 296, up 12.3 percent and up 0.7 percent y/y respectively.

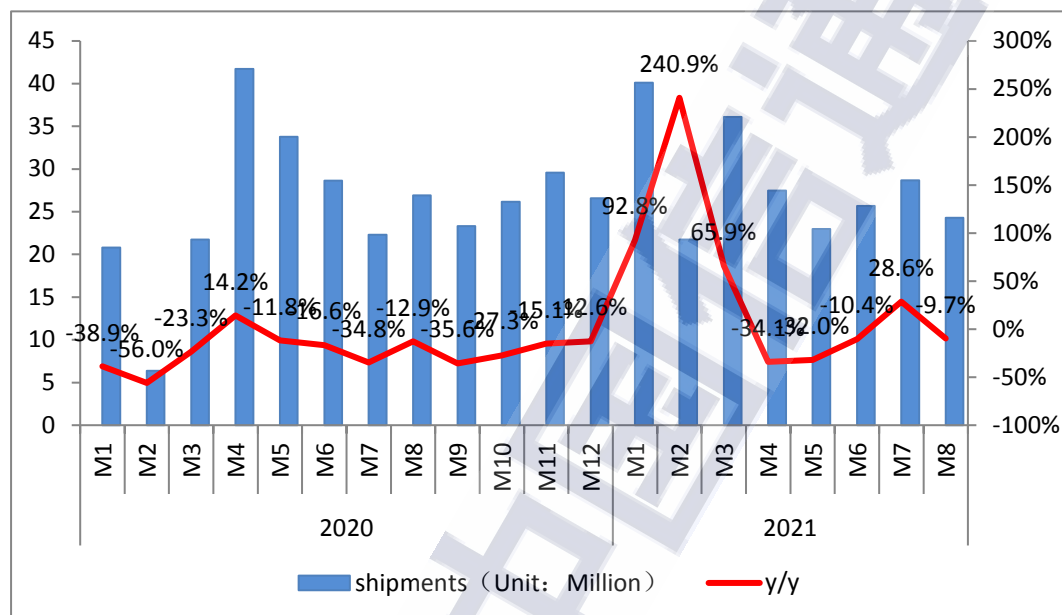


Chart 1: Domestic mobile phone shipments from January 2020 to August 2021

Part 2. Development of 5G Mobile Phones

August domestic 5G mobile phone shipments were 17.7 million, and represented 72.8 percent of the total shipments. 27 new 5G models were released in the month, accounting for 80.0 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 168.3 million units, and the total number of new models were 148, represented 74.1 percent and 50.0 percent respectively.

Part 3. Local and MNC Brands of Mobile Phones

August local brands of mobile phone shipments were 22.8 million, down 6.7 percent y/y, accounting for 93.8 percent of the total shipments. Number of new models released by the local brands were 48 increased by 37.1 percent y/y, and represented 84.2 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 204.1 million, up 10.6 percent y/y, and accounted for 89.9 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 266 decreased by 1.1 percent y/y, and represented 89.9 percent of the total number of new models.

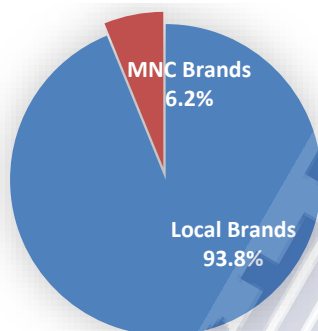


Chart 2: August 2021 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

August smart phone shipments were 23.1 million, down 9.9 percent y/y, and accounted for 95.0 percent of the total shipments in the month. Over the past 8 months, smart phone shipments were 221.8 million, up 13.3 percent y/y, and represented 97.7 percent of the total shipments.

In August, 51 new smart phone models were released, up 82.1 percent y/y, and accounted for 89.5 percent of number of new models released in the month. Over the past 8 months, 247 new smart phone models were released, up 9.3 percent y/y, and accounted for 83.4 percent of the total number of new models.