

## Part 1. Overall Mobile Phone Market in China

December domestic mobile phone shipments were 33.4 million, up 25.6 percent year-over-year(y/y). 56 new models were released in the month, up 14.3 percent y/y.

In 2021, domestic mobile phone shipments were 350.7 million and number of new model were 483, up 13.9 percent and up 4.3 percent y/y respectively.

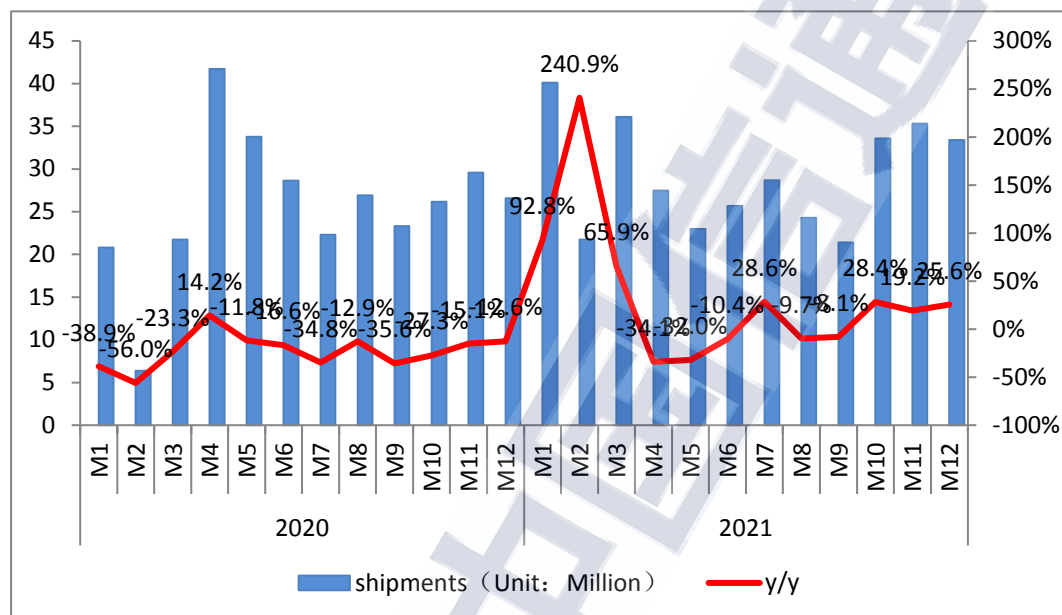


Chart 1: Domestic mobile phone shipments from January 2020 to December 2021

## Part 2. Development of 5G Mobile Phones

December domestic 5G mobile phone shipments were 27.1 million, and represented 81.3 percent of the total shipments. 24 new 5G models were released in the month, accounting for 42.9 percent of the total new models released in the month.

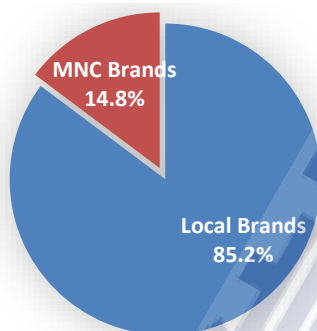
In 2021, 5G mobile phone shipments were 266.1 million units, and the total number of new models were 227, represented 75.9 percent and 47.0 percent respectively.

## Part 3. Local and MNC Brands of Mobile Phones

December local brands of mobile phone shipments were 28.5 million, up 38.5 percent y/y, accounting for 85.2 percent of the total shipments. Number of new models released by the local brands were 50 increased by 13.6 percent y/y, and represented 89.3 percent of the

total number of new models released in the month.

In 2021, local brands of Mobile phone shipments were 303.6 million, up 12.6 percent y/y, and accounted for 86.6 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 438 increased by 6.3 percent y/y, and represented 90.7 percent of the total number of new models.



**Chart 2: December 2021 mobile phone shipments by local and MNC brands**

## **Part 4. Development of Smart Phones**

December smart phone shipments were 32.7 million, up 29.6 percent y/y, and accounted for 97.9 percent of the total shipments in the month. Smart phone shipments in 2021 were 342.8 million, up 15.9 percent y/y, and represented 97.7 percent of the total shipments.

In December, 46 new smart phone models were released, up 4.5 percent y/y, and accounted for 82.1 percent of number of new models released in the month. 404 new smart phone models were released in 2021, up 11.0 percent y/y, and accounted for 83.6 percent of the total number of new models.