

## Part 1. Overall Mobile Phone Market in China

February domestic mobile phone shipments were 14.9 million, down 31.7 percent year-over-year(y/y). 29 new models were released in the month, up 3.6 percent y/y.

Over the past 2 months, domestic mobile phone shipments were 47.9 million and number of new model were 59, down 22.6 percent and down 27.2 percent y/y respectively.

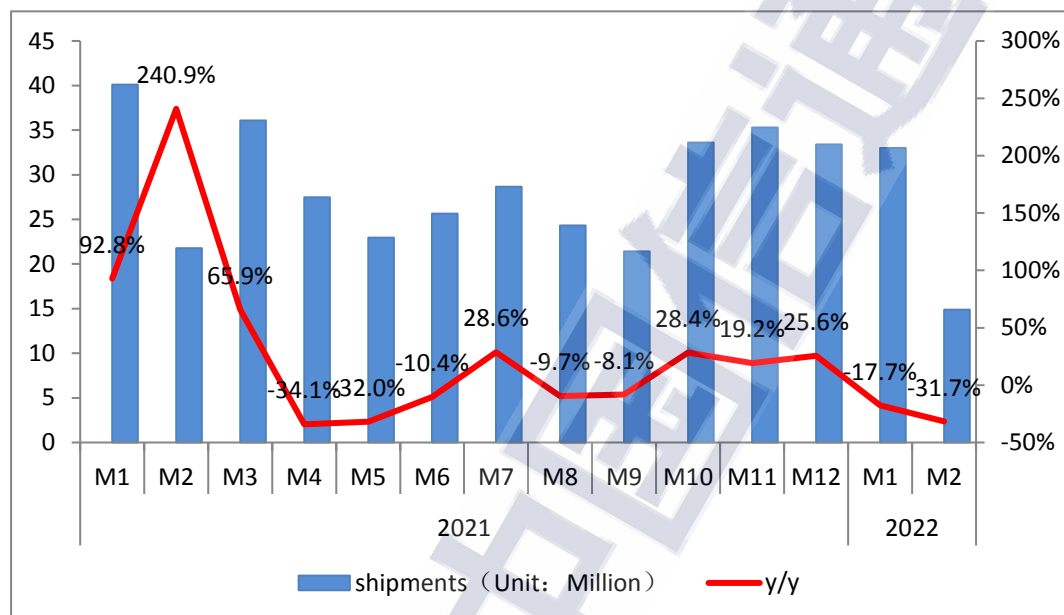


Chart 1: Domestic mobile phone shipments from January 2021 to February 2022

## Part 2. Development of 5G Mobile Phones

February domestic 5G mobile phone shipments were 11.4 million, and represented 76.5 percent of the total shipments. 15 new 5G models were released in the month, accounting for 51.7 percent of the total new models released in the month.

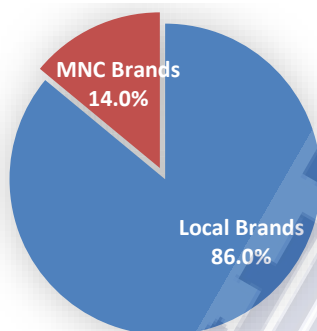
YTD 5G mobile phone shipments were 37.7 million units, and the total number of new models were 30 represented 78.7 percent and 50.8 percent respectively.

## Part 3. Local and MNC Brands of Mobile Phones

February local brands of mobile phone shipments were 12.8 million, down 34.7 percent y/y, accounting for 86.0 percent of the total shipments. Number of new models released by the local brands were 29, increased by 3.6 percent y/y, and represented 100 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 38.4 million, down 27.9 percent y/y, and accounted for 80.3 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 55 decreased by 29.5 percent y/y, and represented 93.2 percent of the total number of new models.



**Chart 2: February 2022 mobile phone shipments by local and MNC brands**

## **Part 4. Development of Smart Phones**

February smart phone shipments were 14.5 million, down 31.8 percent y/y, and accounted for 97.9 percent of the total shipments in the month. Over the past 2 months, smart phone shipments were 46.9 million, down 23.0 percent y/y, and represented 98.0 percent of the total shipments.

In February, 22 new smart phone models were released, down 8.3 percent y/y, and accounted for 75.9 percent of number of new models released in the month. Over the past 2 months, 50 new smart phone models were released, down 23.1 percent y/y, and accounted for 84.7 percent of the total number of new models.