Part 1. Overall Mobile Phone Market in China

April domestic mobile phone shipments were 18.1 million, down 34.2 percent year-over-year(y/y). 40 new models were released in the month, up 25.0 percent y/y.

Over the past 4 months, domestic mobile phone shipments were 87.4 million and number of new model were 143, down 30.3 percent and down 7.1 percent y/y respectively.

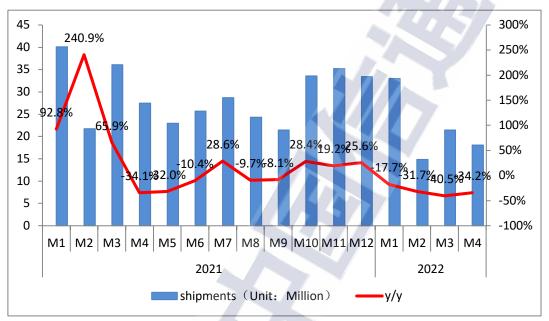


Chart 1: Domestic mobile phone shipments from January 2021 to April 2022

Part 2. Development of 5G Mobile Phones

April domestic 5G mobile phone shipments were 14.6 million, and represented 80.7 percent of the total shipments. 21 new 5G models were released in the month, accounting for 52.5 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 68.5 million units, and the total number of new models were 78, represented 78.3 percent and 54.5 percent respectively.

Part 3. Local and MNC Brands of Mobile Phones

April local brands of mobile phone shipments were 16.4 million, down 33.6 percent y/y, accounting for 90.9 percent of the total shipments. Number of new models released by the local brands were 39 increased by 50.0 percent y/y, and represented 97.5 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 74.1 million, down 33.5 percent y/y, and accounted for 84.7 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 137 decreased by 2.8 percent y/y, and represented 95.8 percent of the total number of new models.



Chart 2: April 2022 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

April smart phone shipments were 17.7 million, down 34.4 percent y/y, and accounted for 97.8 percent of the total shipments in the month. Over the past 4 months, smart phone shipments were 85.6 million, down 30.5 percent y/y, and represented 98 percent of the total shipments.

In April, 36 new smart phone models were released, up 38.5 percent y/y, and accounted for 90.0 percent of number of new models released in the month. Over the past 4 months, 121 new smart phone models were released, down 2.4 percent y/y, and accounted for 84.6 percent of the total number of new models.