Part 1. Overall Mobile Phone Market in China

May domestic mobile phone shipments were 20.8 million, down 9.4 percent year-over-year(y/y). 24 new models were released in the month, down 11.1 percent y/y.

Over the past 5 months, domestic mobile phone shipments were 108.2 million and number of new model were 167, down 27.1 percent and down 7.7 percent y/y respectively.

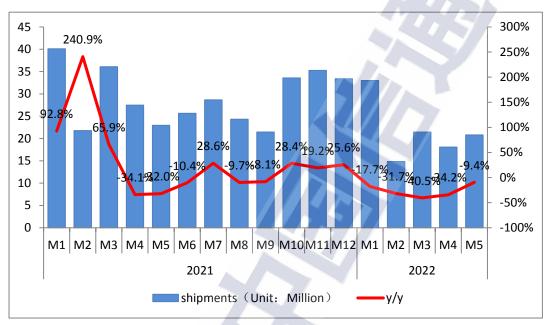


Chart 1: Domestic mobile phone shipments from January 2021 to May 2022

Part 2. Development of 5G Mobile Phones

May domestic 5G mobile phone shipments were 17.7 million, and represented 85.3 percent of the total shipments. 9 new 5G models were released in the month, accounting for 37.5 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 86.2 million units, and the total number of new models were 87, represented 79.7 percent and 52.1 percent respectively.

Part 3. Local and MNC Brands of Mobile Phones

May local brands of mobile phone shipments were 16.6 million, down 14.0 percent y/y, accounting for 79.8 percent of the total shipments. Number of new models released by the local brands were 23 decreased by 8.0 percent y/y, and represented 95.8 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 90.7 million, down 30.6 percent y/y, and accounted for 83.8 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 160 decreased by 3.6 percent y/y, and represented 95.8 percent of the total number of new models.



Chart 2: May 2022 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

May smart phone shipments were 20.6 million, down 9.1 percent y/y, and accounted for 98.8 percent of the total shipments in the month. Over the past 5 months, smart phone shipments were 106.3 million, down 27.0 percent y/y, and represented 98.2 percent of the total shipments.

In May, 19 new smart phone models were released, down 9.5 percent y/y, and accounted for 79.2 percent of number of new models released in the month. Over the past 5 months, 140 new smart phone models were released, down 3.4 percent y/y, and accounted for 83.8 percent of the total number of new models.