

Part 1. Overall Mobile Phone Market in China

June domestic mobile phone shipments were 28.0 million, up 9.2 percent year-over-year(y/y). 34 new models were released in the month, up 6.3 percent y/y.

Over the past 6 months, domestic mobile phone shipments were 136.2 million and number of new model were 201, down 21.7 percent and down 5.6 percent y/y respectively.

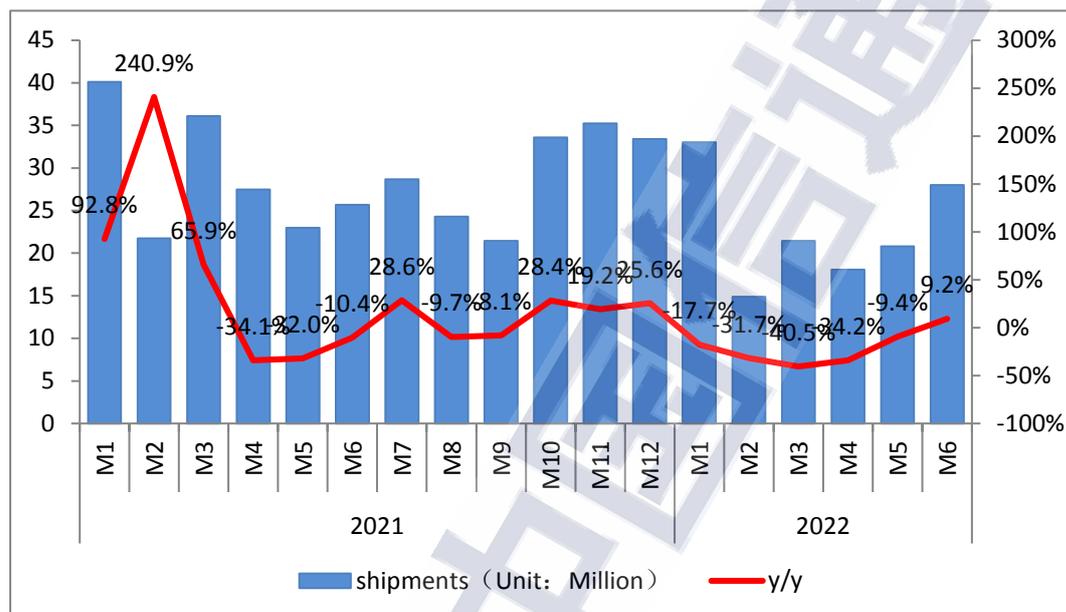


Chart 1: Domestic mobile phone shipments from January 2021 to June 2022

Part 2. Development of 5G Mobile Phones

June domestic 5G mobile phone shipments were 23.0 million, and represented 82.2 percent of the total shipments. 25 new 5G models were released in the month, accounting for 73.5 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 109.2 million units, and the total number of new models were 112, represented 80.2 percent and 55.7 percent respectively.

Part 3. Local and MNC Brands of Mobile Phones

June local brands of mobile phone shipments were 24.5 million, down 0.5 percent y/y, accounting for 87.5 percent of the total shipments. Number of new models released by the local brands were 32 increased by 14.3 percent y/y, and represented 94.1 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 115.2 million, down 25.9 percent y/y, and accounted for 84.5 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 192 decreased by 1.0 percent y/y, and represented 95.5 percent of the total number of new models.

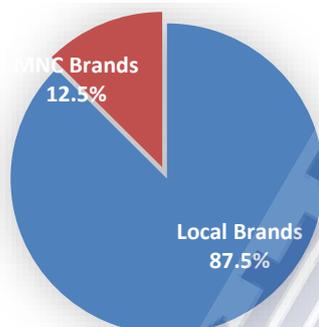


Chart 2: June 2022 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

June smart phone shipments were 27.5 million, up 9.1 percent y/y, and accounted for 98.1 percent of the total shipments in the month. Over the past 6 months, smart phone shipments were 133.7 million, down 21.8 percent y/y, and represented 98.1 percent of the total shipments.

In June, 28 new smart phone models were released, down 6.7 percent y/y, and accounted for 82.4 percent of number of new models released in the month. Over the past 6 months, 168 new smart phone models were released, down 4 percent y/y, and accounted for 83.6 percent of the total number of new models.