

## Part 1. Overall Mobile Phone Market in China

July domestic mobile phone shipments were 19.9 million, down 30.6 percent year-over-year(y/y). 22 new models were released in the month, down 15.4 percent y/y.

Over the past 6 months, domestic mobile phone shipments were 156.2 million and number of new model were 223, down 23.0 percent and down 6.7 percent y/y respectively.

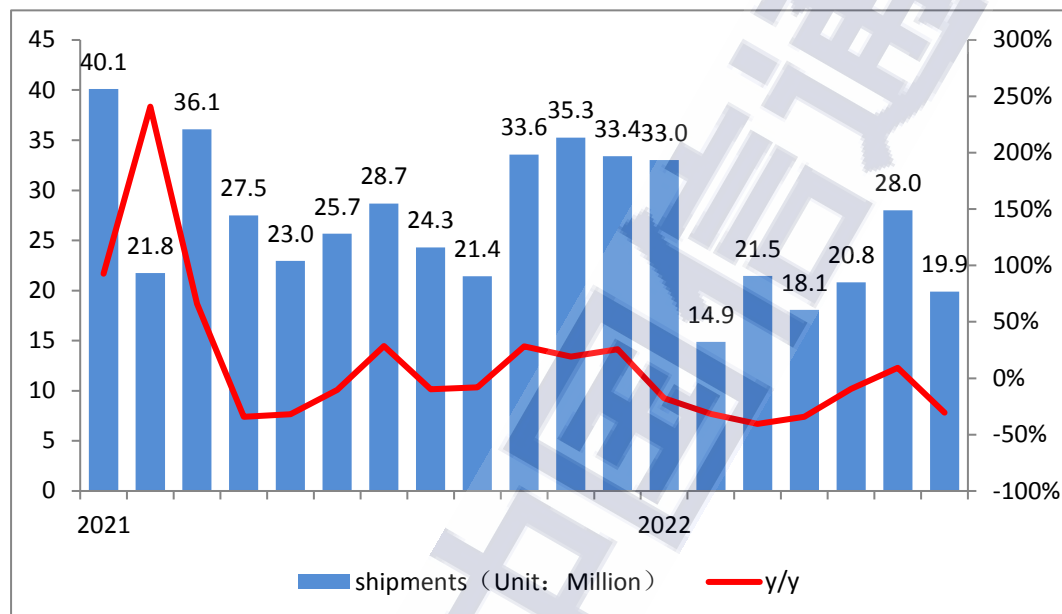


Chart 1: Domestic mobile phone shipments from January 2021 to July 2022

## Part 2. Development of 5G Mobile Phones

July domestic 5G mobile phone shipments were 14.7 million, and represented 73.7 percent of the total shipments. 9 new 5G models were released in the month, accounting for 40.9 percent of the total new models released in the month.

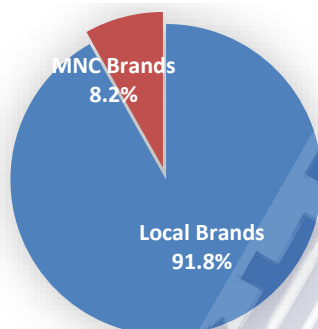
YTD 5G mobile phone shipments were 123.9 million units, and the total number of new models were 121, represented 79.3 percent and 54.3 percent respectively.

## Part 3. Local and MNC Brands of Mobile Phones

July local brands of mobile phone shipments were 18.3 million, down 29.4 percent y/y, accounting for 91.8 percent of the total shipments. Number of new models released by the local brands were 18 decreased by 25.0 percent y/y, and represented 81.8 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 133.5 million, down 26.4 percent y/y, and accounted for 85.5 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 210 decreased by 3.7 percent y/y, and represented 94.2 percent of the total number of new models.



**Chart 2: July 2022 mobile phone shipments by local and MNC brands**

## **Part 4. Development of Smart Phones**

July smart phone shipments were 19.1 million, down 31.2 percent y/y, and accounted for 96.0 percent of the total shipments in the month. Over the past 7 months, smart phone shipments were 152.9 million, down 23.0 percent y/y, and represented 97.9 percent of the total shipments.

In July, 18 new smart phone models were released, down 14.3 percent y/y, and accounted for 81.8 percent of number of new models released in the month. Over the past 7 months, 186 new smart phone models were released, down 5.1 percent y/y, and accounted for 83.4 percent of the total number of new models.