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ChinaMobile Phone Market Report

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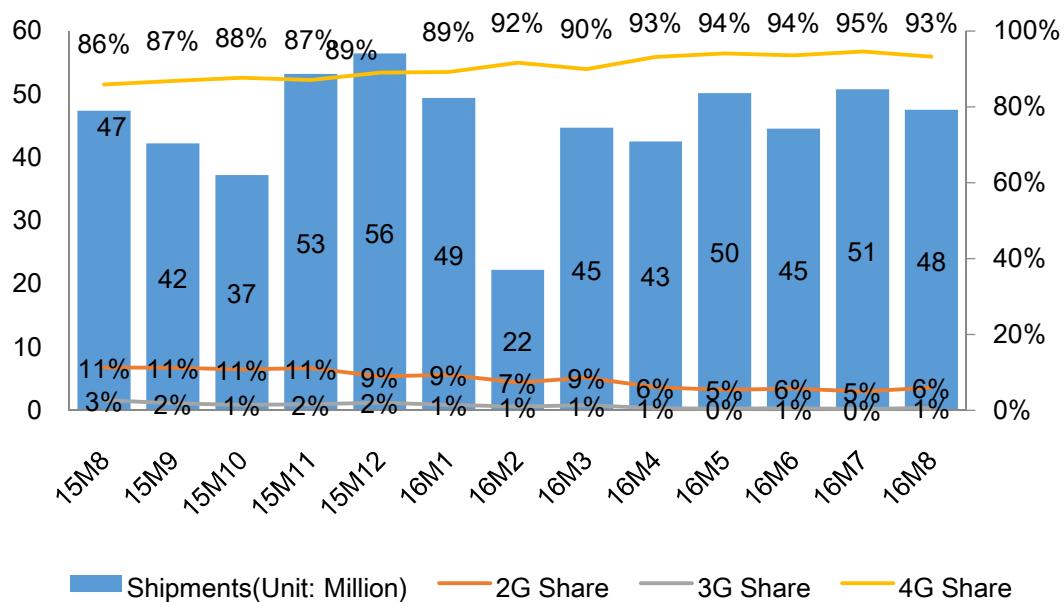
September, 2016

Part 1. Overall Mobile Phone Market in China

August domestic mobile phone shipments reached 47.6 million units, up 0.4 percent year over year. 121 new models were released in the month, up 45.8 percent year over year.

YTD domestic mobile phone shipments reached 352.0 million units and YTD number of new model release reached 1021, up 7.0 percent and down 2.6 percent year over year, respectively.

Chart 1: Domestic mobile phone shipments from August 2015 to August 2016



Part 2. Development of 4G Mobile Phones

August domestic 4G mobile phone shipments were 44.4 million units, up 9.0 percent year over year, and represented 93.3 percent of the total shipments. 106 new 4G models were released in the month, up 60.6 percent year over year, accounting for 87.6 percent of the total new models this month.

YTD domestic 4G mobile phone shipments were 325.7 million units, up 18.7 percent year over year, and represented 92.5 percent of the total shipments. YTD number of new model release reached 876, up 14.8 percent year over year, accounting for 85.8 percent of the total new model release.

Out of the total 4G mobile phone shipments this month, 70.8 percent of which were all

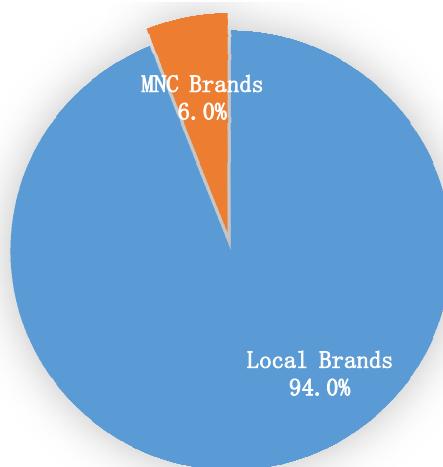
networks supported, and 77.9%, 97.6%, 76.9%, 71.9% of the 4G mobile phones shipped supported FDD LTE, TD-SCDMA, WCDMA, cdma2000 network, respectively.

Part 3. Local and MNC Brands of Mobile Phones

August mobile phone shipments by the local brands reached 44.7 million units, up 6.2 percent year over year, accounting for 94.0 percent of the domestic mobile phone shipments. Number of new models released by the local brands (114 units) increased by 44.3 percent year over year, and represented 94.2 percent of the total number of new model release in the month.

YTD mobile phone shipments by the local brands reached 317.8 million units, up 16.7 percent year over year, and accounted for 90.3 percent of the domestic mobile phone shipments. Number of new models released by the local brands (974 units) decreased by 2.2 percent year over year, representing 95.4 percent of the total number of new model release in the domestic market.

Chart 2: August 2016 mobile phone shipments by local and MNC brands



Part 4. Development of Smart Phones

August smart phone shipments were 44.5 million units, up 7.0 percent year over year, and accounted for 93.5 percent of the domestic mobile phone shipments in the month. Of the total smartphone shipments, 38.1 million units were Android-based.

YTD smart phone shipments were 327.5 million units, up 13.2 percent year over year, and

represented 93.0percent of the YTD domestic mobile phone shipments. Of the total smart phone shipments, 275.7 million units were Android-based.

In August, 106 new smart phone models were released, including 79Android smart phones. Number of new smart phones released in the month was up 58.2 percent year over year, and accounted for 87.6 percent of the number of new release.

YTD number of new model release reached 881, including 630Android smart phones, up7.6 percent year over year, and represented 86.3 percent of the YTD total number of new model release.