

# **Authorized Release**

**China Mobile Phone Market Report**

**December, 2016**

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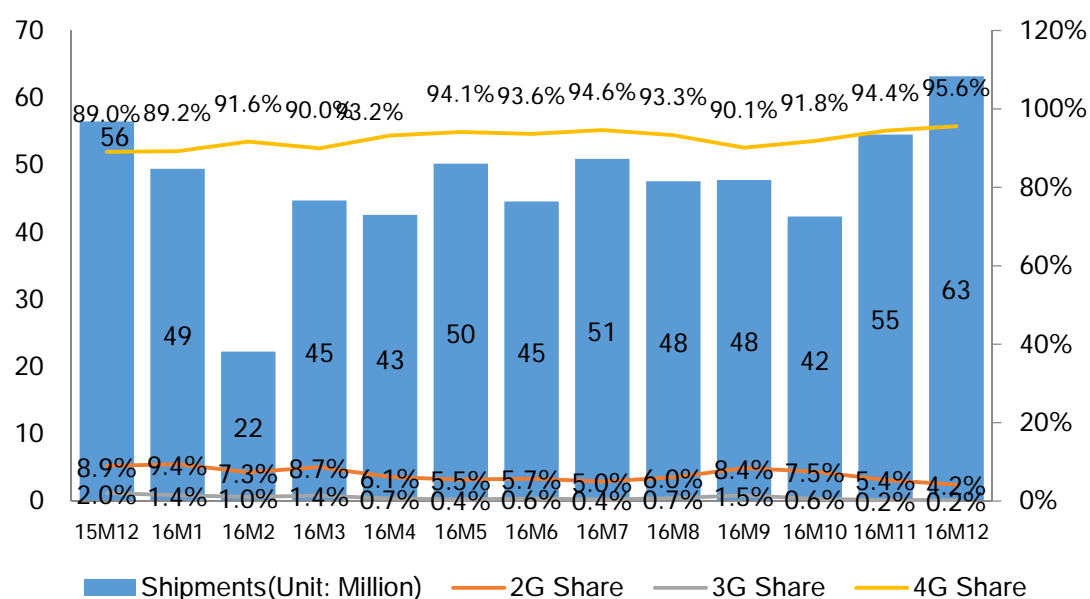
January, 2017

## Part 1. Overall Mobile Phone Market in China

December domestic mobile phone shipments reached 63.2 million units, up 11.8 percent year over year. 126 new models were released in the month, up 5.0 percent year over year.

YTD domestic mobile phone shipments reached 559.7 million units and YTD number of new model release reached 1446, up 8.0 percent and down 3.3 percent year over year, respectively.

**Chart 1: Domestic mobile phone shipments from December 2015 to December 2016**



## Part 2. Development of 4G Mobile Phones

December domestic 4G mobile phone shipments were 60.4 million units, up 20.1 percent year over year, and represented 95.6 percent of the total shipments. 107 new 4G models were released in the month, up 20.2 percent year over year, accounting for 84.9 percent of the total new models this month.

YTD domestic 4G mobile phone shipments were 519.4 million units, up 18.0 percent year over year, and represented 92.8 percent of the total shipments. YTD number of new model release reached 1239, up 12.0 percent year over year, accounting for 85.7 percent of the total new model release.

Out of the total 4G mobile phone shipments this month, 76.2 percent of which were all

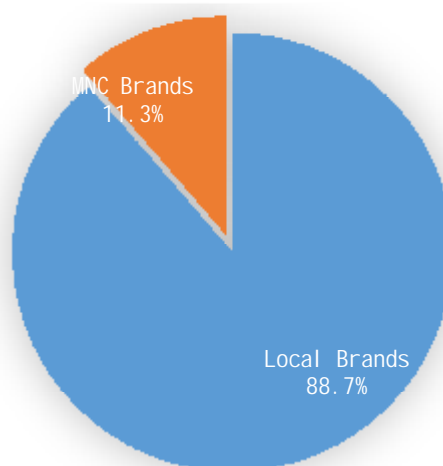
networks supported, and 84.5%, 96.5%, 83.9%, 76.9% of the 4G mobile phones shipped supported FDD LTE, TD-SCDMA, WCDMA, cdma2000 network, respectively.

### Part 3. Local and MNC Brands of Mobile Phones

December mobile phone shipments by the local brands reached 56.0 million units, up 16.7 percent year over year, accounting for 88.7 percent of the domestic mobile phone shipments. Number of new models released by the local brands (121 units) increased by 3.4 percent year over year, and represented 96.0 percent of the total number of new model release in the month.

YTD mobile phone shipments by the local brands reached 497.8 million units, up 16.1 percent year over year, and accounted for 88.9 percent of the domestic mobile phone shipments. Number of new models released by the local brands (1381 units) decreased by 2.5 percent year over year, and represented 95.5 percent of the total number of new model release in the domestic market.

**Chart 2: December 2016 mobile phone shipments by local and MNC brands**



### Part 4. Development of Smart Phones

December smart phone shipments were 60.4 million units, up 18.8 percent year over year, and accounted for 95.7 percent of the domestic mobile phone shipments in the month. Of the total smart phone shipments, 47.0 million units were Android-based.

YTD smart phone shipments were 521.6 million units, up 14.0 percent year over year, and represented 93.2 percent of the YTD domestic mobile phone shipments. Of the total smart phone shipments, 425.4 million units were Android-based.

In December, 107 new smart phone models were released, including 71 Android smart phones. Number of new smart phones released in the month was up 18.9 percent year over year, and accounted for 84.9 percent of the number of new release.

YTD number of new model release reached 1244, including 873 Android smart phones, up 6.5 percent year over year, and represented 86.0 percent of the YTD total number of new model release.