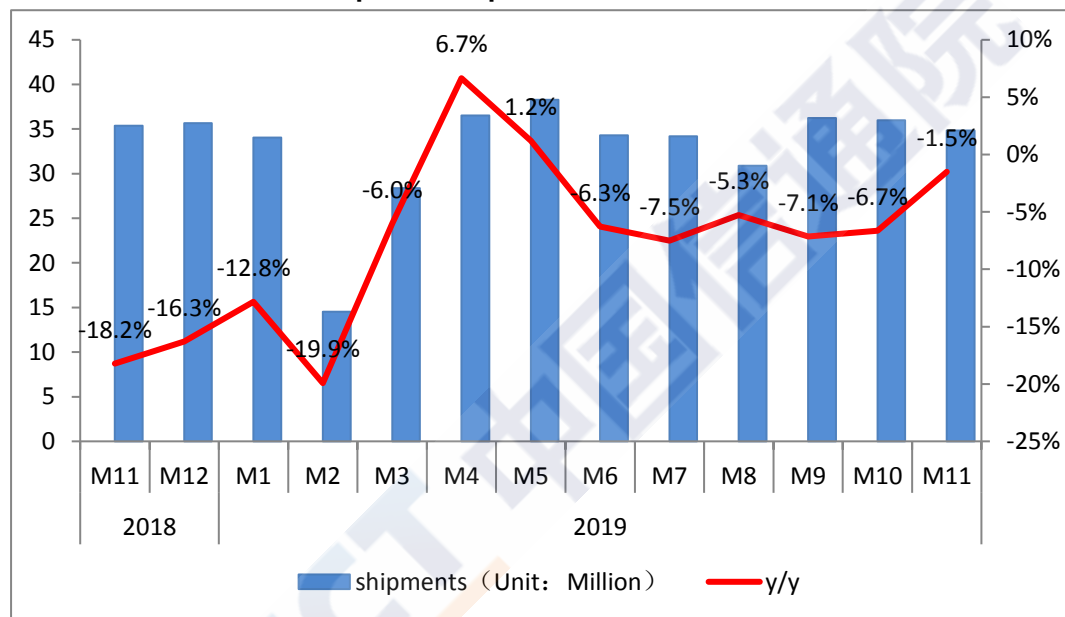


Part 1. Overall Mobile Phone Market in China

November domestic mobile phone shipments reached 34.8 million units, down 1.5 percent year over year. 56 new models were released in the month, up 43.6 percent year-over-year (y/y).

Over the past 11 months, domestic mobile phone shipments reached 358.2 million units and number of new model release reached 538 down 5.4 percent and 25.5 percent y/y respectively.

Chart 1: Domestic mobile phone shipments from November 2018 to November 2019



Part 2. Development of 4G Mobile Phones

November domestic 4G mobile phone shipments were 28.3 million units, down 15.7 percent y/y, and represented 81.2 percent of the total shipments. 31 new 4G models were released in the month, down 6.1 percent y/y, accounting for 55.4 percent of the total new models this month.

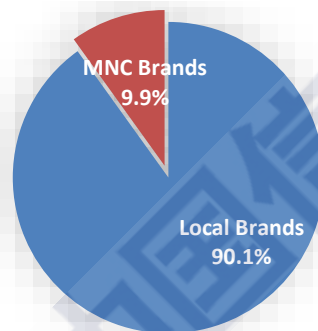
Over the past 11 months, domestic 4G mobile phone shipments were 335.1 million units, down 6.4 percent y/y, and represented 93.6 percent of the total shipments. The total number of new model release reached 382, down 30.9 percent y/y, accounting for 71.0 percent of the total new model release.

Part 3. Local and MNC Brands of Mobile Phones

November mobile phone shipments by the local brands reached 31.4 million units, up 2.7 percent y/y, accounting for 90.1 percent of the domestic mobile phone shipments. Number of new models released by the local brands (47 units) increased by 27.0 percent y/y, and represented 83.9 percent of the total number of new model release in the month.

Mobile phone shipment volume for year 2019 by the local brands reached 325.9 million units, down 3.8 percent y/y, and accounted for 91.0 percent of the domestic mobile phone shipments. Number of new models released by the local brands (476 units) decreased by 27.5 percent y/y, and represented 88.5 percent of the total number of new model release in the domestic market.

Chart 2: November 2019 mobile phone shipments by local and MNC brands



Part 4. Development of Smart Phones

November smart phone shipments were 33.4 million units, up 0.2 percent y/y, and accounted for 95.8 percent of the domestic mobile phone shipments in the month. Over the past 11 months, smart phone shipments were 342.7 million units, down 3.8 percent y/y, and represented 95.7 percent of domestic mobile phone shipments.

In November, 34 new smart phone models were released, up 6.3 percent y/y, and accounted for 60.7 percent of the number of new release. Over the past 11 months, 397 new smart phone models were released, down 27.9 percent y/y, and accounted for 73.8 percent of the number of new release.