

Part 1. Overall Mobile Phone Market in China

June domestic mobile phone shipments were 28.6 million, down 16.6 percent year-over-year(y/y). 47 new models were released in the month, up 23.7 percent y/y.

Over the past 6 months, domestic mobile phone shipments were 153.1 million and number of new model were 216, down 17.7 percent and 12.2 percent y/y respectively.

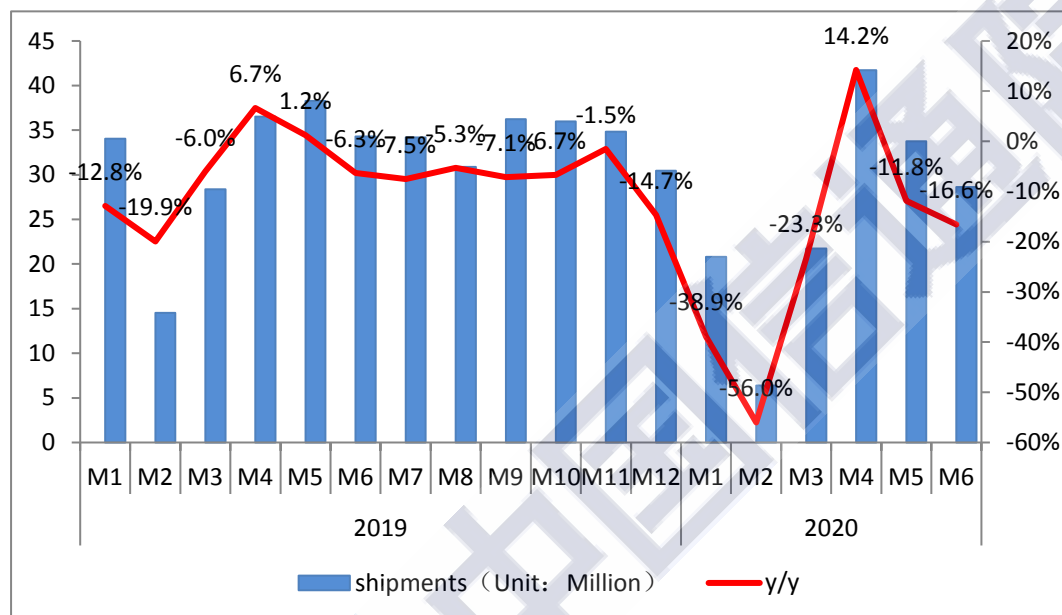


Chart 1: Domestic mobile phone shipments from January 2019 to June 2020

Part 2. Development of 5G Mobile Phones

June domestic 5G mobile phone shipments were 17.5 million, and represented 61.2 percent of the total shipments. 24 new 5G models were released in the month, accounting for 51.1 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 63.6 million units, and the total number of new models were 105.

Part 3. Local and MNC Brands of Mobile Phones

June local brands of mobile phone shipments were 27.3 million, down 16.5 percent y/y, accounting for 95.3 percent of the total shipments. Number of new models released by the local brands were 46, increased by 24.3 percent y/y, and represented 97.9 percent of the total number of new models released in the month.

YTD local brands of Mobile phone shipments were 139.3 million, down 19.2 percent y/y, and accounted for 91.0 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 198, decreased by 10.4 percent y/y, and represented 91.7 percent of the total number of new models.

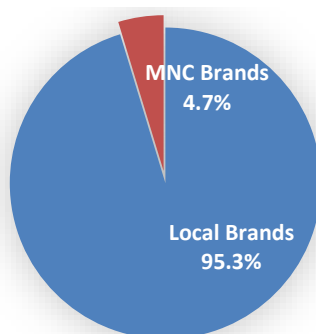


Chart 2: June 2020 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

June smart phone shipments were 27.7 million, down 16.6 percent y/y, and accounted for 96.8 percent of the total shipments in the month. Over the past 6 months, smart phone shipments were 148.9 million, down 16.1 percent y/y, and represented 97.3 percent of the total shipments.

In June, 36 new smart phone models were released, up 33.3 percent y/y, and accounted for 76.6 percent of number of new models released in the month. Over the past 6 months, 167 new smart phone models were released, down 13.0 percent y/y, and accounted for 77.3 percent of the total number of new models.