

## Part 1. Overall Mobile Phone Market in China

January domestic mobile phone shipments were 40.1million, up 92.8 percent year-over-year(y/y). 40 new models were released in the month, up 17.6 percent y/y.

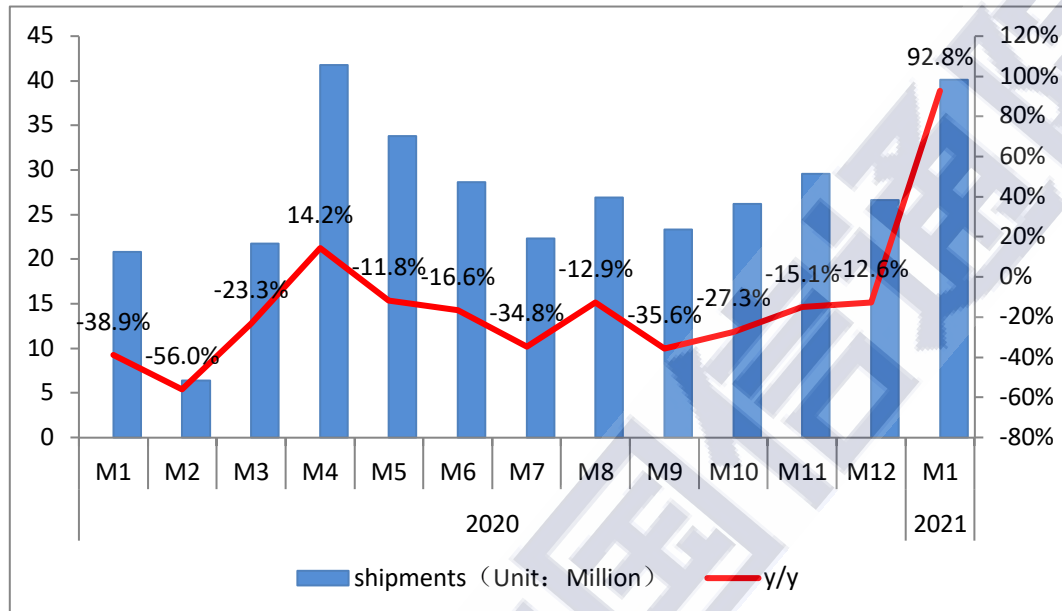


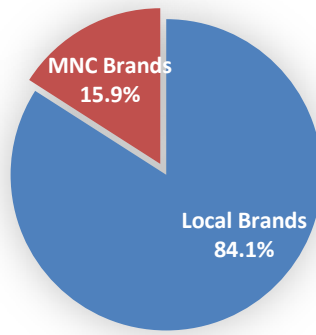
Chart 1: Domestic mobile phone shipments from January 2020 to January 2021

## Part 2. Development of 5G Mobile Phones

January domestic 5G mobile phone shipments were 27.3 million, and represented 68.0 percent of the total shipments. 23 new 5G models were released in the month, accounting for 57.5 percent of the total new models released in the month.

## Part 3. Local and MNC Brands of Mobile Phones

January local brands of mobile phone shipments were 33.7 million, up 84.1 percent y/y, accounting for 84.1 percent of the total shipments. Number of new models released by the local brands were 34, increased by 3.0 percent y/y, and represented 85.0 percent of the total number of new models released in the month.



**Chart 2: January 2021 mobile phone shipments by local and MNC brands**

## **Part 4. Development of Smart Phones**

January smart phone shipments were 39.6 million, up 94.3 percent y/y, and accounted for 98.6 percent of the total shipments in the month.

In January, 29 new smart phone models were released, up 11.5 percent y/y, and accounted for 72.5 percent of number of new models released in the month.