

## Part 1. Overall Mobile Phone Market in China

May domestic mobile phone shipments were 23.0 million, down 32.0 percent year-over-year(y/y). 27 new models were released in the month, down 18.2 percent y/y.

Over the past 5 months, domestic mobile phone shipments were 148.4 million and number of new model were 181, up 19.3 percent and 9.0 percent y/y respectively.

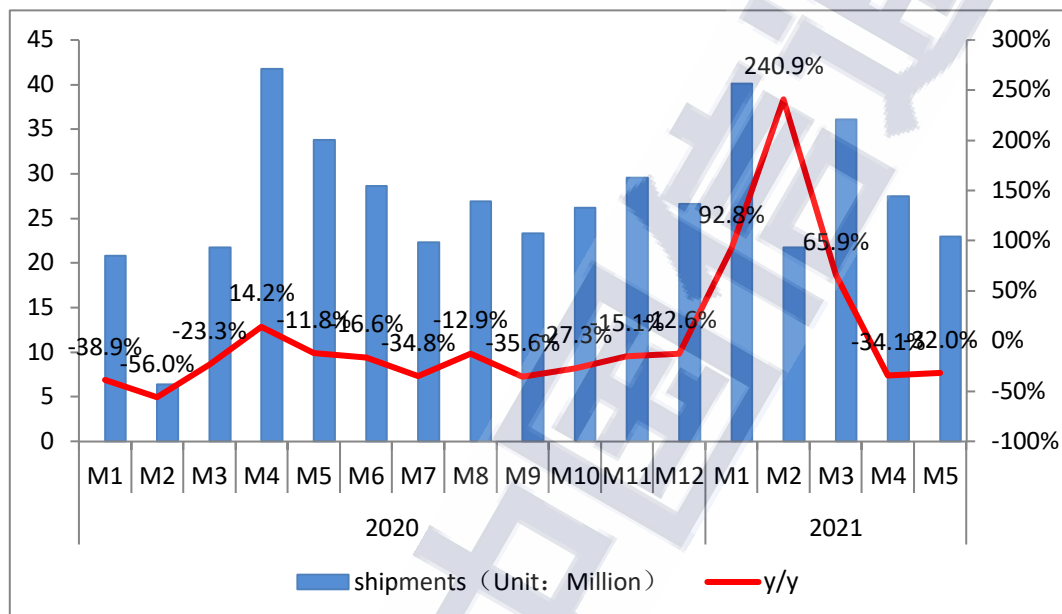


Chart 1: Domestic mobile phone shipments from January 2020 to May 2021

## Part 2. Development of 5G Mobile Phones

May domestic 5G mobile phone shipments were 16.7 million, and represented 72.9 percent of the total shipments. 10 new 5G models were released in the month, accounting for 37.0 percent of the total new models released in the month.

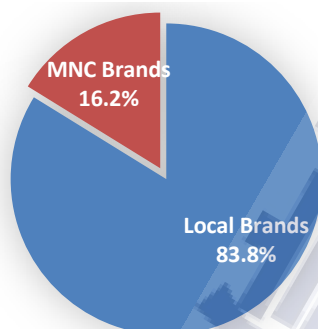
YTD 5G mobile phone shipments were 108.0 million units, and the total number of new models were 90, represented 72.8 percent and 49.7 percent respectively.

## Part 3. Local and MNC Brands of Mobile Phones

May local brands of mobile phone shipments were 19.2 million, down 37.8 percent y/y, accounting for 83.8 percent of the total shipments. Number of new models released by the local brands were 25, decreased by 16.7 percent y/y, and represented 92.6 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 130.7 million, up 16.7 percent y/y, and accounted for 88.0 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 166, increased by 11.4 percent y/y, and represented 91.7 percent of the total number of new models.



**Chart 2: May 2021 mobile phone shipments by local and MNC brands**

## **Part 4. Development of Smart Phones**

May smart phone shipments were 22.6 million, down 30.8 percent y/y, and accounted for 98.4 percent of the total shipments in the month. Over the past 5 months, smart phone shipments were 145.8 million, up 20.3 percent y/y, and represented 98.2 percent of the total shipments.

In May, 21 new smart phone models were released, down 19.2 percent y/y, and accounted for 77.8 percent of number of new models released in the month. Over the past 5 months, 145 new smart phone models were released, up 12.4 percent y/y, and accounted for 80.1 percent of the total number of new models.