

Part 1. Overall Mobile Phone Market in China

June domestic mobile phone shipments were 25.7 million, down 10.4 percent year-over-year(y/y). 32 new models were released in the month, down 33.3 percent y/y.

Over the past 6 months, domestic mobile phone shipments were 174.1 million and number of new model were 213, up 13.7 percent and down 0.5 percent y/y respectively.

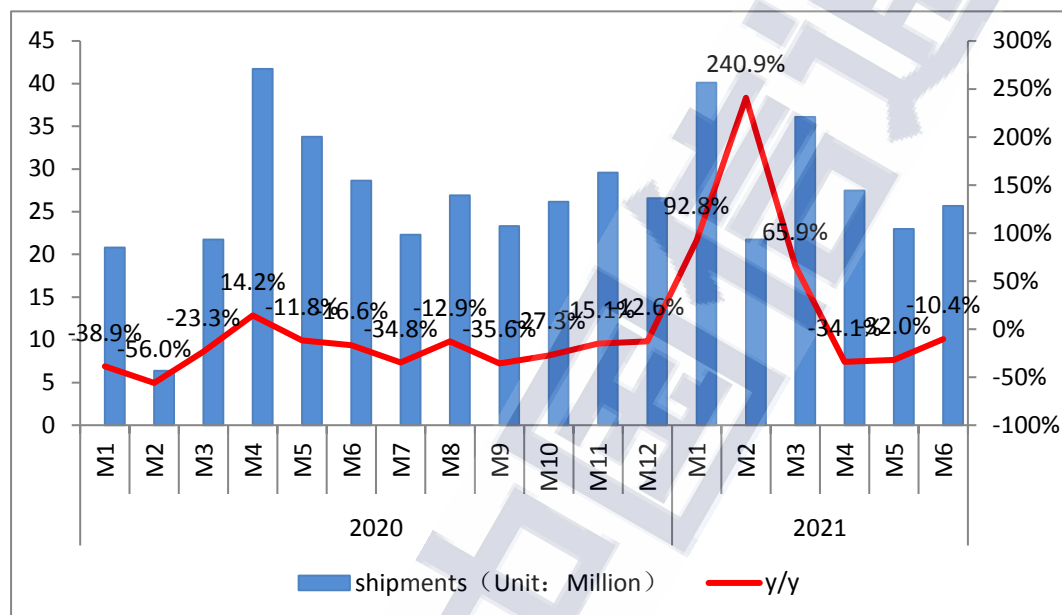


Chart 1: Domestic mobile phone shipments from January 2020 to June 2021

Part 2. Development of 5G Mobile Phones

June domestic 5G mobile phone shipments were 19.8 million, and represented 77.1 percent of the total shipments. 20 new 5G models were released in the month, accounting for 62.5 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 127.8 million units, and the total number of new models were 110, represented 73.4 percent and 51.6 percent respectively.

Part 3. Local and MNC Brands of Mobile Phones

June local brands of mobile phone shipments were 24.6 million, down 9.9 percent y/y, accounting for 95.8 percent of the total shipments. Number of new models released by the local brands were 28 decreased by 40.4 percent y/y, and represented 87.5 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 155.3 million, up 11.5 percent y/y, and accounted for 89.2 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 194, decreased by 1.0 percent y/y, and represented 91.1 percent of the total number of new models.

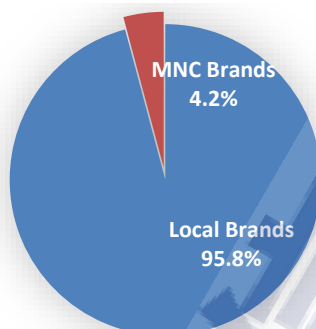


Chart 2: June 2021 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

June smart phone shipments were 25.2 million, down 9.1 percent y/y, and accounted for 98.1 percent of the total shipments in the month. Over the past 6 months, smart phone shipments were 170.9 million, up 14.8 percent y/y, and represented 98.2 percent of the total shipments.

In June, 30 new smart phone models were released, down 18.9 percent y/y, and accounted for 93.8 percent of number of new models released in the month. Over the past 6 months, 175 new smart phone models were released, up 5.4 percent y/y, and accounted for 82.2 percent of the total number of new models.