

Part 1. Overall Mobile Phone Market in China

September domestic mobile phone shipments were 21.4 million, down 8.1 percent year-over-year(y/y). 58 new models were released in the month, down 3.3 percent y/y.

Over the past 9 months, domestic mobile phone shipments were 248.5 million, up 10.2 percent year-over-year(y/y). Number of new model was 354, the same as the same period of the previous year.

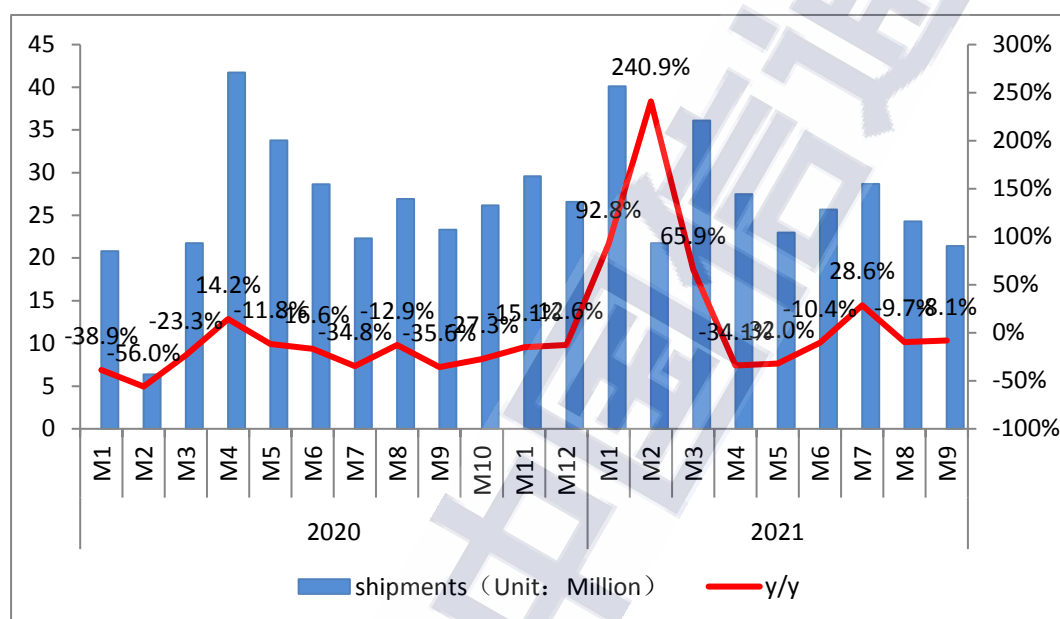


Chart 1: Domestic mobile phone shipments from January 2020 to September 2021

Part 2. Development of 5G Mobile Phones

September domestic 5G mobile phone shipments were 15.1 million, and represented 70.5 percent of the total shipments. 24 new 5G models were released in the month, accounting for 41.4 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 183.4 million units, and the total number of new models were 172, represented 73.8 percent and 48.6 percent respectively.

Part 3. Local and MNC Brands of Mobile Phones

September local brands of mobile phone shipments were 20.3 million, down 6.0 percent y/y, accounting for 94.5 percent of the total shipments. Number of new models released by

the local brands were 54 increased by 10.2 percent y/y, and represented 93.1 percent of the total number of new models released in the month.

YTD local brands of Mobile phone shipments were 224.3 million, up 8.9 percent y/y, and accounted for 90.3 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 320 increased by 0.6 percent y/y, and represented 90.4 percent of the total number of new models.

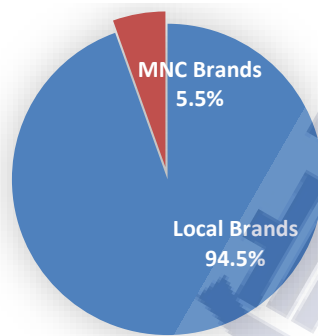


Chart 2: September 2021 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

September smart phone shipments were 20.8 million, down 5.4 percent y/y, and accounted for 97.1 percent of the total shipments in the month. Over the past 9 months, smart phone shipments were 242.6 million, up 11.4 percent y/y, and represented 97.6 percent of the total shipments.

In September, 53 new smart phone models were released, up 23.3 percent y/y, and accounted for 91.4 percent of number of new models released in the month. Over the past 9 months, 300 new smart phone models were released, up 11.5 percent y/y, and accounted for 84.7 percent of the total number of new models.