

## Part 1. Overall Mobile Phone Market in China

October domestic mobile phone shipments were 33.6 million, up 28.4 percent year-over-year(y/y). 26 new models were released in the month, up 4.0 percent y/y.

Over the past 10 months, domestic mobile phone shipments were 282.1 million and number of new model were 380, up 12.0 percent and up 0.3 percent y/y respectively.

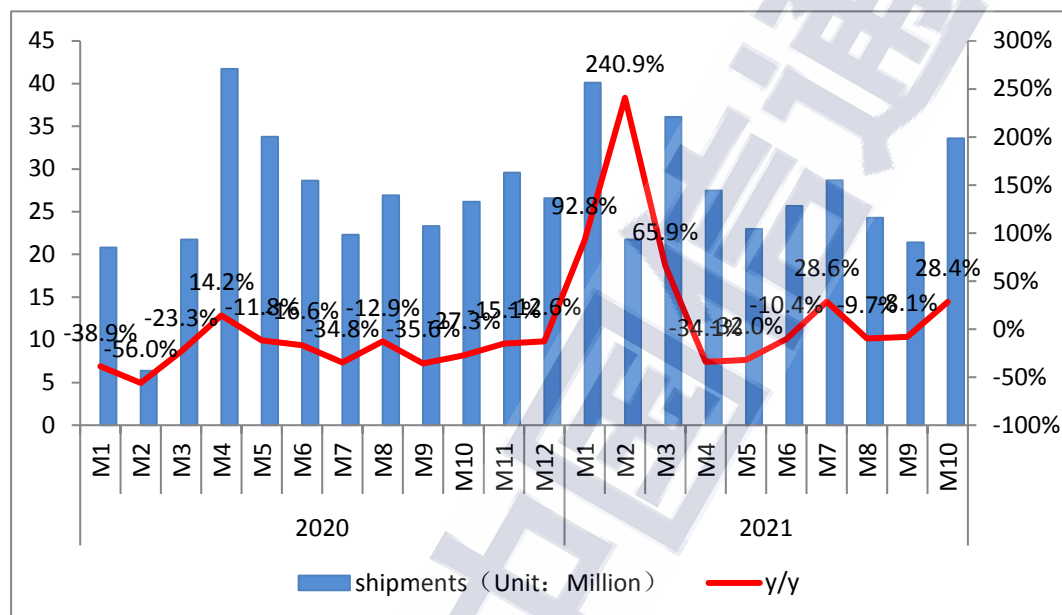


Chart 1: Domestic mobile phone shipments from January 2020 to October 2021

## Part 2. Development of 5G Mobile Phones

October domestic 5G mobile phone shipments were 26.6 million, and represented 79.2 percent of the total shipments. 16 new 5G models were released in the month, accounting for 61.5 percent of the total new models released in the month.

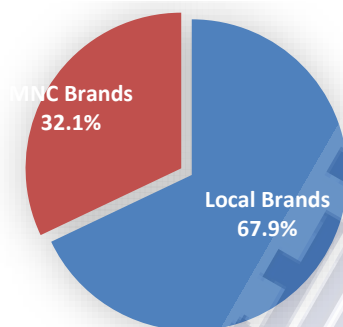
YTD 5G mobile phone shipments were 210.0 million units, and the total number of new models were 188, represented 68.8 percent and 49.5 percent respectively.

## Part 3. Local and MNC Brands of Mobile Phones

October local brands of mobile phone shipments were 22.8 million, up 12.2 percent y/y, accounting for 67.9 percent of the total shipments. Number of new models released by the local brands were 25 increased by 13.6 percent y/y, and represented 96.2 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 247.1 million, up 9.2 percent y/y, and accounted for 87.6 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 345 decreased by 1.5 percent y/y, and represented 90.8 percent of the total number of new models.



**Chart 2: October 2021 mobile phone shipments by local and MNC brands**

#### **Part 4. Development of Smart Phones**

October smart phone shipments were 32.7 million, up 30.6 percent y/y, and accounted for 97.3 percent of the total shipments in the month. Over the past 10 months, smart phone shipments were 275.3 million, up 13.4 percent y/y, and represented 97.6 percent of the total shipments.

In October, 25 new smart phone models were released, up 13.6 percent y/y, and accounted for 96.2 percent of number of new models released in the month. Over the past 10 months, 325 new smart phone models were released, up 11.7 percent y/y, and accounted for 85.5 percent of the total number of new models.