

Part 1. Overall Mobile Phone Market in China

November domestic mobile phone shipments were 35.3 million, up 19.2 percent year-over-year(y/y). 47 new models were released in the month, up 34.3 percent y/y.

Over the past 11 months, domestic mobile phone shipments were 317.3 million and number of new model were 427, up 12.8 percent and up 3.1 percent y/y respectively.

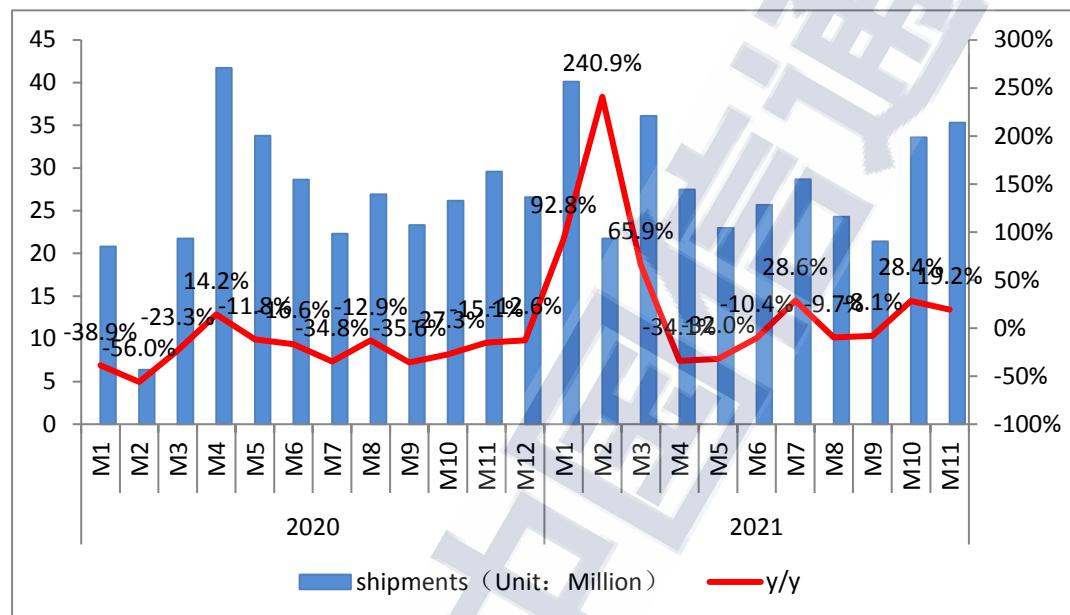


Chart 1: Domestic mobile phone shipments from January 2020 to November 2021

Part 2. Development of 5G Mobile Phones

November domestic 5G mobile phone shipments were 29.0 million, and represented 82.2 percent of the total shipments. 15 new 5G models were released in the month, accounting for 31.9 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 239.0 million units, and the total number of new models were 203, represented 75.3 percent and 47.5 percent respectively.

Part 3. Local and MNC Brands of Mobile Phones

November local brands of mobile phone shipments were 28.0 million, up 23.6 percent y/y, accounting for 79.5 percent of the total shipments. Number of new models released by the local brands were 43 increased by 53.6 percent y/y, and represented 91.5 percent of the

total number of new models released in the month.

YTD local brands of Mobile phone shipments were 275.2 million, up 10.5 percent y/y, and accounted for 86.7 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 388 increased by 5.4 percent y/y, and represented 90.9 percent of the total number of new models.



Chart 2: November 2021 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

November smart phone shipments were 34.8 million, up 25.7 percent y/y, and accounted for 98.8 percent of the total shipments in the month. Over the past 11 months, smart phone shipments were 310.1 million, up 14.7 percent y/y, and represented 97.7 percent of the total shipments.

In November, 33 new smart phone models were released, up 13.8 percent y/y, and accounted for 70.2 percent of number of new models released in the month. Over the past 11 months, 358 new smart phone models were released, up 11.9 percent y/y, and accounted for 83.8 percent of the total number of new models.