

## Part 1. Overall Mobile Phone Market in China

January domestic mobile phone shipments were 33.0 million, down 17.7 percent year-over-year(y/y). 30 new models were released in the month, down 43.4 percent y/y.

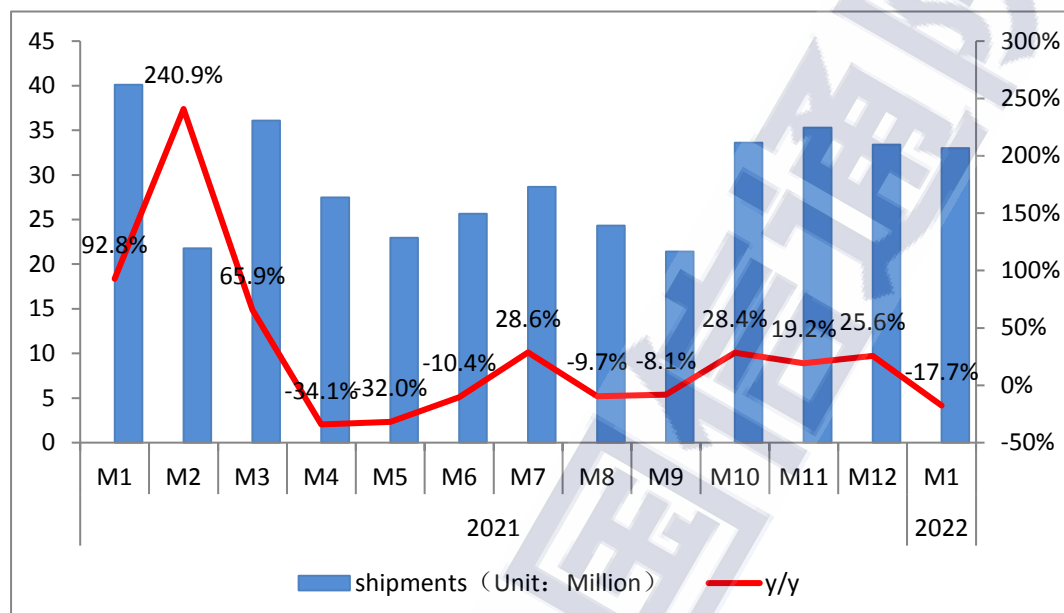


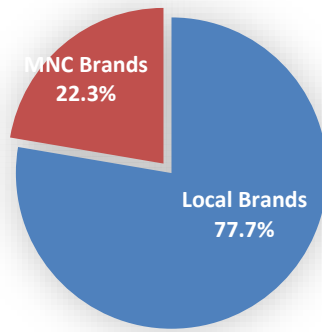
Chart 1: Domestic mobile phone shipments from January 2021 to January 2022

## Part 2. Development of 5G Mobile Phones

January domestic 5G mobile phone shipments were 26.3 million, and represented 79.7 percent of the total shipments. 15 new 5G models were released in the month, accounting for 50.0 percent of the total new models released in the month.

## Part 3. Local and MNC Brands of Mobile Phones

January local brands of mobile phone shipments were 25.7 million, down 24.0 percent y/y, accounting for 77.7 percent of the total shipments. Number of new models released by the local brands were 26 decreased by 48.0 percent y/y, and represented 86.7 percent of the total number of new models released in the month.



**Chart 2: January 2022 mobile phone shipments by local and MNC brands**

#### **Part 4. Development of Smart Phones**

January smart phone shipments were 32.4 million, down 18.2 percent y/y, and accounted for 98.0 percent of the total shipments in the month.

In January, 28 new smart phone models were released, down 31.7 percent y/y, and accounted for 93.3 percent of number of new models released in the month.