

Part 1. Overall Mobile Phone Market in China

August domestic mobile phone shipments were 19.0 million, down 21.9 percent year-over-year(y/y). 48 new models were released in the month, down 15.8 percent y/y.

Over the past 8 months, domestic mobile phone shipments were 175.1 million and number of new model were 271, down 22.9 percent and down 8.4 percent y/y respectively.

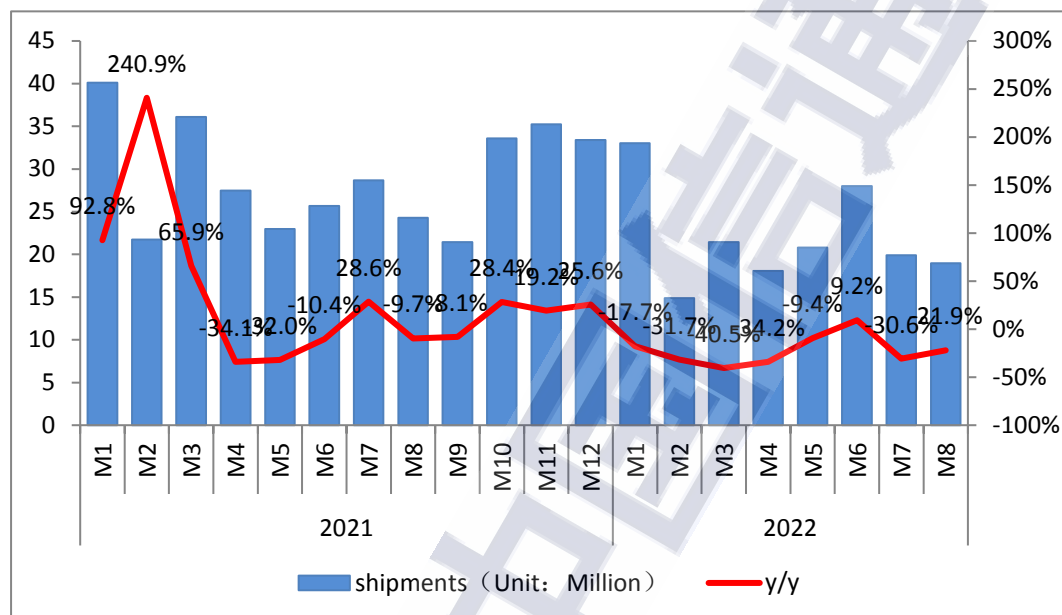


Chart 1: Domestic mobile phone shipments from January 2021 to August 2022

Part 2. Development of 5G Mobile Phones

August domestic 5G mobile phone shipments were 14.3 million, and represented 75.2 percent of the total shipments. 20 new 5G models were released in the month, accounting for 41.7 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 138.2 million units, and the total number of new models were 141, represented 78.9 percent and 52.0 percent respectively.

Part 3. Local and MNC Brands of Mobile Phones

August local brands of mobile phone shipments were 17.9 million, down 21.6 percent y/y, accounting for 94.2 percent of the total shipments. Number of new models released by the local brands were 38 decreased by 20.8 percent y/y, and represented 79.2 percent of the total number of new models released in the month.

YTD local brands of Mobile phone shipments were 151.3 million, down 25.8 percent y/y, and accounted for 86.4 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 248 decreased by 6.8 percent y/y, and represented 91.5 percent of the total number of new models.

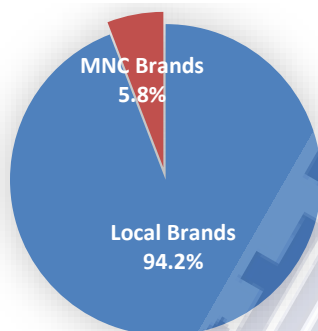


Chart 2: August 2022 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

August smart phone shipments were 18.1 million, down 21.4 percent y/y, and accounted for 95.6 percent of the total shipments in the month. Over the past 8 months, smart phone shipments were 171.1 million, down 22.9 percent y/y, and represented 97.7 percent of the total shipments.

In August, 43 new smart phone models were released, down 15.7 percent y/y, and accounted for 89.6 percent of number of new models released in the month. Over the past 8 months, 229 new smart phone models were released, down 7.3 percent y/y, and accounted for 84.5 percent of the total number of new models.