

## Part 1. Overall Mobile Phone Market in China

September domestic mobile phone shipments were 20.9 million, down 2.4 percent year-over-year(y/y). 34 new models were released in the month, down 41.4 percent y/y.

Over the past 9 months, domestic mobile phone shipments were 196.1 million and number of new model were 305, down 21.1 percent and down 13.8 percent y/y respectively.

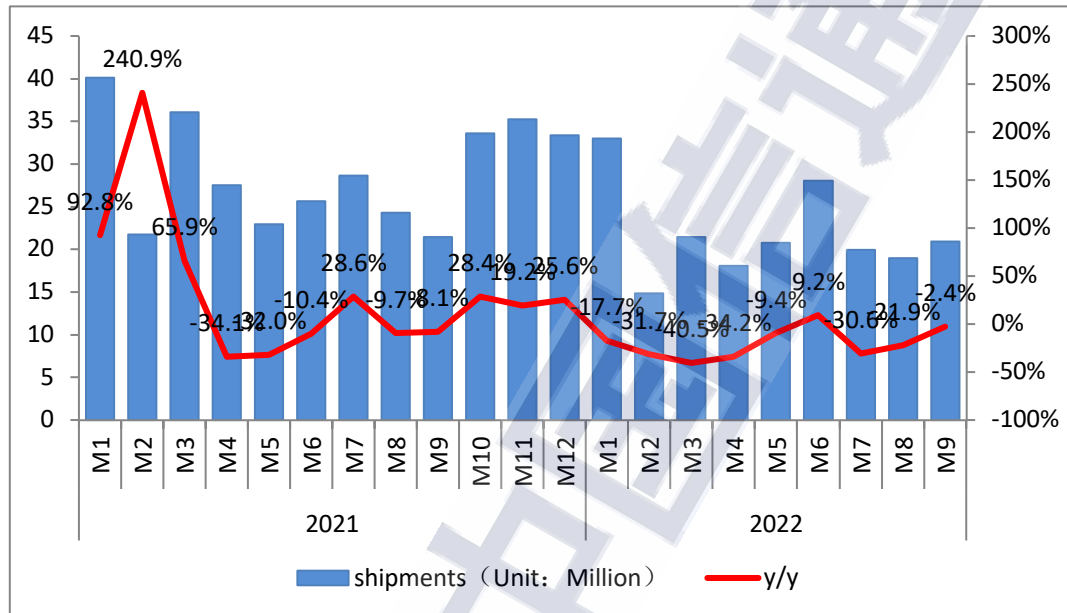


Chart 1: Domestic mobile phone shipments from January 2021 to September 2022

## Part 2. Development of 5G Mobile Phones

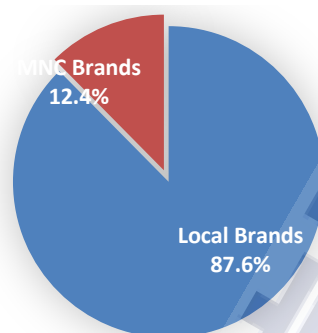
September domestic 5G mobile phone shipments were 15.1 million, and represented 72.2 percent of the total shipments. 15 new 5G models were released in the month, accounting for 44.1 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 153.3 million units, and the total number of new models were 156, represented 0.78 percent and 51.1 percent respectively.

## Part 3. Local and MNC Brands of Mobile Phones

September local brands of mobile phone shipments were 18.3 million, down 9.6 percent y/y, accounting for 87.6 percent of the total shipments. Number of new models released by the local brands were 30 decreased by 44.4 percent y/y, and represented 88.2 percent of the total number of new models released in the month.

YTD local brands of Mobile phone shipments were 169.7 million, down 24.4 percent y/y, and accounted for 86.5 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 278 decreased by 13.1 percent y/y, and represented 91.1 percent of the total number of new models.



**Chart 2: September 2022 mobile phone shipments by local and MNC brands**

## **Part 4. Development of Smart Phones**

September smart phone shipments were 19.8 million, down 4.6 percent y/y, and accounted for 94.8 percent of the total shipments in the month. Over the past 9 months, smart phone shipments were 190.8 million, down 21.3 percent y/y, and represented 97.4 percent of the total shipments.

In September, 28 new smart phone models were released, down 47.2 percent y/y, and accounted for 82.4 percent of number of new models released in the month. Over the past 8 months, 257 new smart phone models were released, down 14.3 percent y/y, and accounted for 84.3 percent of the total number of new models.