

## Part 1. Overall Mobile Phone Market in China

October domestic mobile phone shipments were 24.4 million, down 27.5 percent year-over-year (y/y). 33 new models were released in the month, up 26.9 percent y/y.

Over the past 10 months, domestic mobile phone shipments were 220.4 million and number of new model were 338, down 21.9 percent and down 11.1 percent y/y respectively.

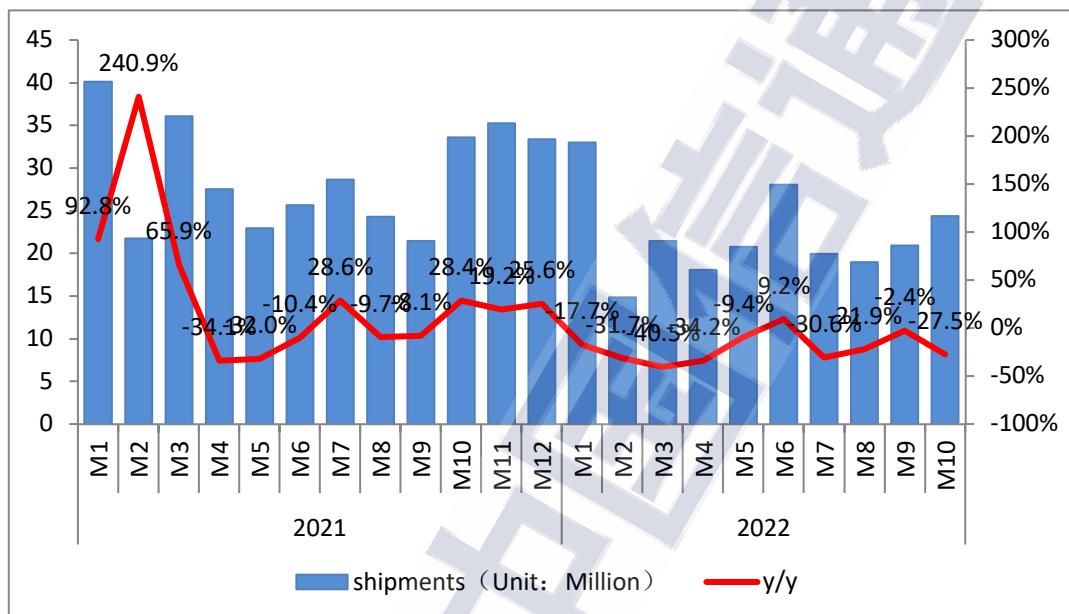


Chart 1: Domestic mobile phone shipments from January 2021 to October 2022

## Part 2. Development of 5G Mobile Phones

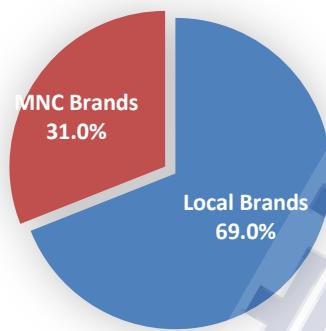
October domestic 5G mobile phone shipments were 19.5 million, and represented 80.1 percent of the total shipments. 20 new 5G models were released in the month, accounting for 60.6 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 172.8 million units, and the total number of new models were 176, represented 78.4 percent and 52.1 percent respectively.

## Part 3. Local and MNC Brands of Mobile Phones

October local brands of mobile phone shipments were 16.8 million, down 26.3 percent y/y, accounting for 69.0 percent of the total shipments. Number of new models released by the local brands were 30, up by 20.0 percent y/y, and represented 90.9 percent of the total number of new models released in the month.

YTD local brands of Mobile phone shipments were 186.5 million, down 24.5 percent y/y, and accounted for 84.6 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 308 decreased by 10.7 percent y/y, and represented 91.1 percent of the total number of new models.



**Chart 2: October 2022 mobile phone shipments by local and MNC brands**

#### **Part 4. Development of Smart Phones**

October smart phone shipments were 23.8 million, down 27.2 percent y/y, and accounted for 97.6 percent of the total shipments in the month. Over the past 10 months, smart phone shipments were 214.5 million, down 22.1 percent y/y, and represented 97.3 percent of the total shipments.

In October, 24 new smart phone models were released, down 4.0 percent y/y, and accounted for 72.7 percent of number of new models released in the month. Over the past 10 months, 281 new smart phone models were released, down 13.5 percent y/y, and accounted for 83.1 percent of the total number of new models.