

Part 1. Overall Mobile Phone Market in China

November domestic mobile phone shipments were 23.2 million, down 34.1 percent year-over-year(y/y). 43 new models were released in the month, down 8.5 percent y/y.

Over the past 11 months, domestic mobile phone shipments were 243.7 million and number of new model were 381, down 23.2 percent and down 10.8 percent y/y respectively.

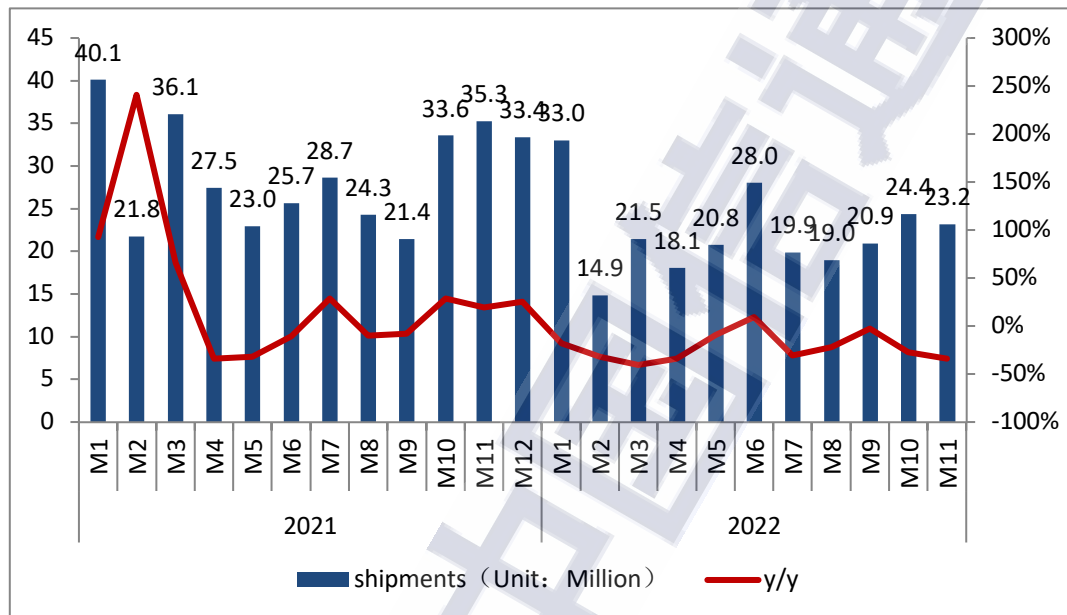


Chart 1: Domestic mobile phone shipments from January 2021 to November 2022

Part 2. Development of 5G Mobile Phones

November domestic 5G mobile phone shipments were 17.9 million, and represented 77.1 percent of the total shipments. 26 new 5G models were released in the month, accounting for 60.5 percent of the total new models released in the month.

YTD 5G mobile phone shipments were 190.7 million units, and the total number of new models were 202, represented 78.3 percent and 53.0 percent respectively.

Part 3. Local and MNC Brands of Mobile Phones

November local brands of mobile phone shipments were 20.1 million, down 28.3 percent y/y, accounting for 86.5 percent of the total shipments. Number of new models released by the local brands were 38, decreased by 11.6 percent y/y, and represented 88.4 percent of the total number of new models released in the month.

YTD local brands of Mobile phone shipments were 206.6 million, down 24.9 percent y/y, and accounted for 84.8 percent of the domestic mobile phone shipments. Number of new models released by the local brands were 346, decreased by 10.8 percent y/y, and represented 90.8 percent of the total number of new models.

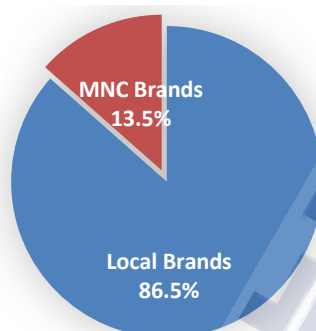


Chart 2: November 2022 mobile phone shipments by local and MNC brands

Part 4. Development of Smart Phones

November smart phone shipments were 22.2 million, down 36.2 percent y/y, and accounted for 95.6 percent of the total shipments in the month. Over the past 11 months, smart phone shipments were 236.9 million, down 23.6 percent y/y, and represented 97.2 percent of the total shipments.

In November, 37 new smart phone models were released, up 12.1 percent y/y, and accounted for 86.0 percent of number of new models released in the month. Over the past 11 months, 318 new smart phone models were released, down 11.2 percent y/y, and accounted for 83.5 percent of the total number of new models.